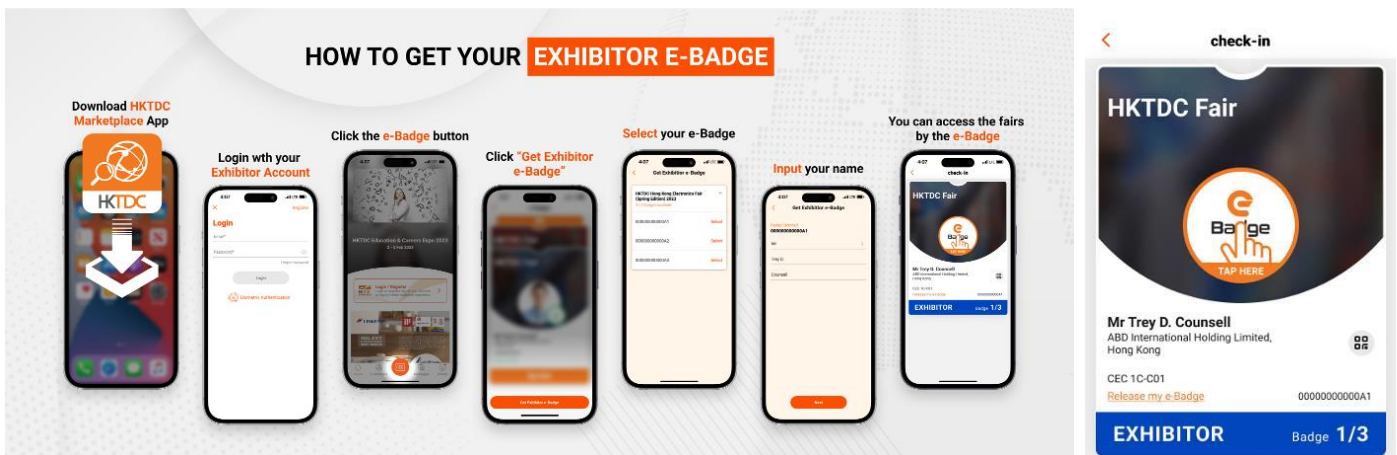
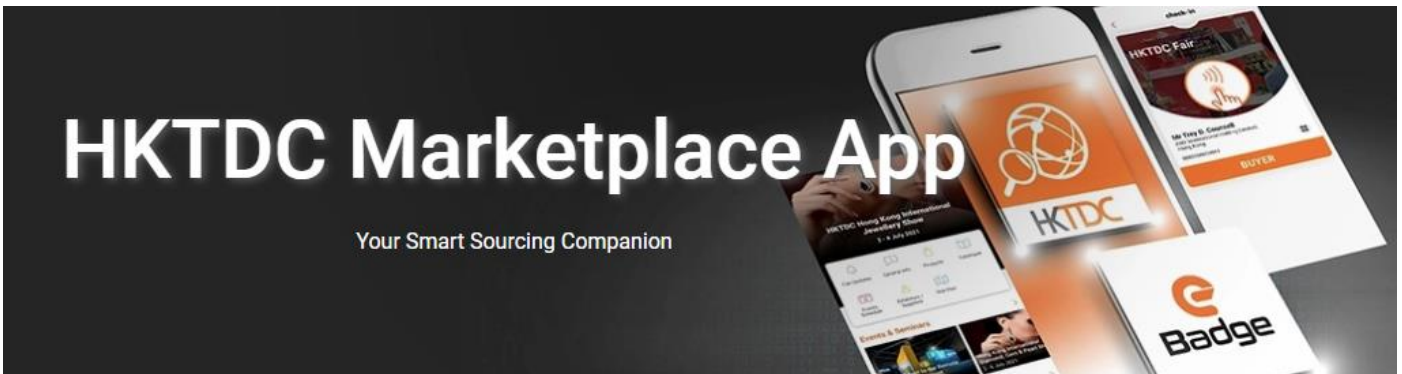


Important Circular: Exhibitor e-Badge & Exhibitor Check-in Form



With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the [HKTDC Marketplace App](#) has been enhanced to upgrade buyer and exhibitor experience.

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to **use your own personal device to redeem your own badge through logging in the App with your company Exhibitor Account.** Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements **before the move-in date (12 October).** Exhibitor e-Badge redemption code will be sent to exhibitor via email in late September.

Exhibitors are reminded that the Check-in counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival. For more information, please [click here](#).

Kindly remind to redeem the Exhibitor e-Badge by login your **Exhibitor Account** with your registered email. For video tutorial, please [click here](#).

Feel free to contact us at +852-1830668, e-mail exhibitions@hktdc.org or contact the HK Electronics Fair (Autumn Edition) team for further assistance.

重要通告：參展商電子入場證及參展商進場登記表

香港貿發局商貿平台

您的智能流動應用程式


如何取得 參展商電子入場證


隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，[HKTC Marketplace App](#)（貿發局商貿平台應用程式）已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 [HKTC Marketplace App](#) 登入貴司的參展商帳號，預先換領參展商電子入場證（Exhibitor e-Badge）。各參展商需透過個人電子設備（手提電話、平板電腦等）以貴司的參展商帳號登入 [HKTC Marketplace App](#) 以換領其參展商電子入場證。煩請於進館日前（10月12日）安排換領您及貴司同事的參展商電子入場證。參展商電子入場證兌換碼將於9月下旬電郵給各參展商。

由於我們預計「參展商登記進場櫃位」於進館日將會非常繁忙，因此**強烈建議**您在進場前預先換領有關的參展商電子入場證，以便您可以在抵達時展示 e-Badge 直接進入展覽場地。更多資訊，[點擊這裡](#)。

請注意，換領參展商電子入場證必須以您的註冊郵箱登錄參展商帳號。觀看教學短片，[點擊廣東話](#) 或 [點擊普通話](#)。

如有任何查詢，可致電+852-1830668、電郵 exhibitions@hktdc.org 或與香港秋季電子產品展項目團隊聯絡。

Exhibitor Check-In Form 參展商進場登記表

Welcome to **HKTDC Hong Kong Electronics Fair 2024 (Autumn Edition)**. Please fill in your company information below and **bring along this letter and your business card / Company Chop** to the **Exhibitor Check-in Counter** for collecting the *important on-site circulars and booth curtain**. The location and opening hours of the check-in counter are listed below.

Date : 12 October 2024 (move-in day)
Time : 8:30 a.m. – 7:30 p.m.
Location : Expo Drive Entrance
Hong Kong Convention & Exhibition Centre

We wish you every success at the Fair.

歡迎參加香港貿發局香港秋季電子產品展 2024。煩請貴司填妥以下資料，並攜同此登記表及閣下名片/公司印章於進館日到「參展商進場登記櫃位」辦理進場登記手續。貴司同時亦可領取是次展覽之重要通告及展台掛簾*。「參展商進場登記櫃位」的開放時間及地點現謹列如下：

日期 : 2024 年 10 月 12 日 (進館日)
時間 : 上午 8 時 30 分至晚上 7 時 30 分
地點 : 香港會議展覽中心博覽道入口大堂

敬祝 貴司參展成功！

公司名稱 Company Name: _____

攤位號碼 Booth No.: _____

聯絡人 Contact Person: _____

聯絡電話 Mobile Tel: _____

簽署 Signature: _____

**Booth curtain is for standard booth, deluxe booth and premium booth only.*

**展台掛簾只供標準展台、高級展台及特級展台使用。*